



NEWS RELEASE
For Immediate Release

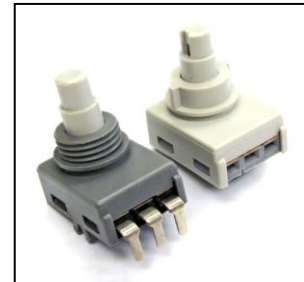
NEW PRODUCT NEWS FROM CW INDUSTRIES

August 21, 2012

**CW Industries Develops New Alternate Action, Push Button Latching
Switch for Interior Automotive Lighting Applications**

Southampton, PA. –CW Industries, a long recognized manufacturer of switches, connectors and custom components for the OEM, has introduced a new push button alternate action latching switch to complement its full line of GC-536 push button switches.

The GCL-536 series push button switch was designed by CW Industries for automotive interior lighting applications to mate with customer insert molded and lead frame manufactured components. The unique design of the switch enables it to be easily customized for specific customer operating force, mounting and termination requirements including PCB, Quick Connect, Wire Lead, and Plug In.



Specified by many of the leading US and Transplant Automotive OEM's throughout the world, the compact switch design enables it to be adapted into low profile applications where space is limited. Rated at 1A 125VAC, 3A 14VDC, the SPDT ON-ON switch can be operated either directly by the end user or indirectly by means of a lens or incorporated into other operating mechanisms. The audible and tactile response features of the switch can be customized to meet unique requirements such as "soft touch," "quiet" and "firm." The rest and latched height are easily discernable by the end user to identify the contact state.

This switch is RoHS compliant and ideal for high volume applications where cost and strict quality parameters are required. This switch is manufactured on fully automated equipment incorporating state of the art manufacturing and quality assurance techniques.

Serving customers since 1904, CW Industries is a World Class Manufacturer serving many of the leading industrial, consumer and defense electronics manufacturers with complex electromechanical slide, rocker and pushbutton switches; insulation displacement and MIL SPEC connectors; and a variety of custom switches, custom connectors and assemblies that require a high level of precision, performance and reliability. CW Industries is ISO 9001 Certified and our in house test facility is qualified to UL, CSA and DOD standards.

For more information and technical specifications, contact Jon Schott at CW Industries, 130 James Way, Southampton PA, 18966. Phone: 215-355-7080. Email: jschott@cwind.com.